

Crystal Awards for Business Excellence: 2010

Categories and Criteria



1 - 3. Business of the Year Award: (*Nominees in this category must be members of the Saanich Peninsula Chamber of Commerce.*)

- Business of the Year 1 – 25 employees
- Business of the Year 26 – 50 employees
- Business of the Year 50 plus employees

The nominee business, in any of the above three categories, must demonstrate:

- Continued business excellence through positive growth;
- Exceptional service within the community;
- An on-going commitment to providing quality products and services.

4. Business of the Year – Not for Profit

The not-for-profit nominee must demonstrate:

- Continued business excellence through positive growth;
- Exceptional service within the community;
- An on-going commitment to providing quality products and services.

5 . Contribution to Community and Community Service – Business

6. Contribution to Community and Community Service – Not-for-Profit Organization

The nominee business must demonstrate:

- Exceptional support for community arts, cultural, sports and educational events;
- Staff volunteerism in community organizations;
- Significant support for community events or activities through volunteer hours or financial donations.

7. Environmental Responsiveness

The nominee business must demonstrate:

- Environmental responsiveness through personal leadership and effort;
- Innovation in stewardship of the environment;
- A commitment to exemplary environmental responsiveness, beyond governmental requirements;
- Energy conservation methods through technological changes and/or habit changes;
- Strategies that have encouraged others to be environmentally responsible.

8. Entrepreneurship and Innovation

The nominee business must:

- Produce innovative goods or services;
- Develop and/or implement innovative strategies for conducting business;
- Demonstrate a commitment to continuous improvement.

9. New Business

The nominee business must:

- Be in business for three years or less;
- Demonstrate significant growth;
- Demonstrate a commitment to providing high quality products or services;
- Demonstrate excellent customer service.

10. Newsmaker of the Year – 2009

The nominee business must have:

- Inspired a news/human interest story that attracted positive local, provincial, national or international media attention in 2009.

11. Tourism Excellence and Promotion

The nominee business must demonstrate:

- Positive influence on the development of tourism on the Saanich Peninsula;
- Active involvement in the tourism sector;
- Collaboration to promote tourism.

12. Employer of the Year

The nominee must demonstrate:

- A commitment to excellence by providing on-going training and/or professional development opportunities;
- A commitment to providing a healthy, safe and flexible work place;
- A commitment to developing and supporting a culture that enables employees to balance commitments to work, family and community.

13. High-tech or Scientific Innovation

The nominee must demonstrate:

- The development of innovative products or services in a high-tech or scientific area;
- The application of innovative products or services to meet the needs of other businesses, industry or society;
- A commitment to research, development and the dissemination of new knowledge.

