



Crystal Awards for Business Excellence 2010

Awards Gala: 5:30 pm, Wednesday, April 14,
The Butchart Gardens, Blue Poppy Restaurant



Crystal Awards

What are the Crystal Awards for Business Excellence?

The Crystal Awards provide an outstanding opportunity to showcase businesses on the Saanich Peninsula. Sponsored by the Chamber of Commerce and other local businesses, each award recognizes business excellence demonstrated during the past year.

The Crystal Awards recognize the outstanding accomplishments and contributions of businesses on the Saanich Peninsula in sustaining and enhancing the economic and social well being of our community. Through the Chamber of Commerce, the Crystal Awards extend the well-deserved accolades of the community to the businesses and not-for-profit organizations, large and small, in recognition of all they contribute to our economy and our daily lives.

There are 13 awards categories, each with its own unique criteria. Categories and criteria are listed on pages 3 and 4 of this document.

What is the nomination process for the Crystal Awards?

The nomination process is simple and easy to follow:

- Nominations for the Crystal Awards for Business Excellence are open to **all** businesses located on the Saanich Peninsula, including not-for-profit organizations and those organizations not yet members of the Peninsula Chamber of Commerce. Peninsula Chamber members who are not located on the Peninsula are also eligible.
- All nominees must meet the *General Requirements* (listed on page 2) and the specific criteria for each award.
- A business may nominate itself (you know your business best!) or a business may accept a nomination from someone outside the business. Anyone may nominate a business.
- A separate nomination form must be completed for each award category in which you wish to nominate. A business or organization may be nominated in more than one category.
- Nominations can be submitted by fax, mail or in-person. **E-mailed nominations will not be accepted.**
- The deadline for nominations is 4:30 pm, Friday, March 5, 2010.

What is the judging process for the Crystal Awards?

Each year, the Peninsula Chamber selects between five and seven leaders in the business community to assist with the judging process. Individually, and as a group, the judges review each nomination and compare it to the expressed criteria for each award. The business that most clearly meets or exceeds the criteria in a category in which it has been nominated, will receive the award.

How do you submit a nomination?

You can submit a nomination in one of two ways:

1. You can complete the nomination form on behalf of your own business. Simply follow the instructions on the form.
2. You can let the Chamber of Commerce know that you'd like to nominate a particular company. That nomination will be registered with the Chamber. However, you also need to let the company know you have nominated them and encourage them to complete the nomination and submit it to the Chamber by the deadline date. **Nominations cannot be reviewed for judging without a completed nomination form.**

What information is required on the nomination form?

Each nomination form must include:

1. **A brief description of the business.**
2. **A succinct description—bullet points are fine!—showing how the business meets each of the criteria for the award.** (The criteria for each award category follow on pages 3 and 4.)
3. **One letter of support from a person familiar with the business being nominated.**

What are the General Requirements?

All nominees must:

- Be in good standing in the community;
- Be in good standing with regulatory authorities;
- Possess a current business license;
- Agree to be nominated;
- Agree to write a 100-word company profile, if selected as a finalist;
- Agree to attend the **Crystal Awards for Business Excellence Gala Dinner**, on Wednesday, April 14, 2010, at The Butchart Gardens' Blue Poppy Restaurant.

Need More Information or Clarification?

Contact Eileen Leddy at 250-656-3616 or email eleddy@peninsulachamber.ca.

